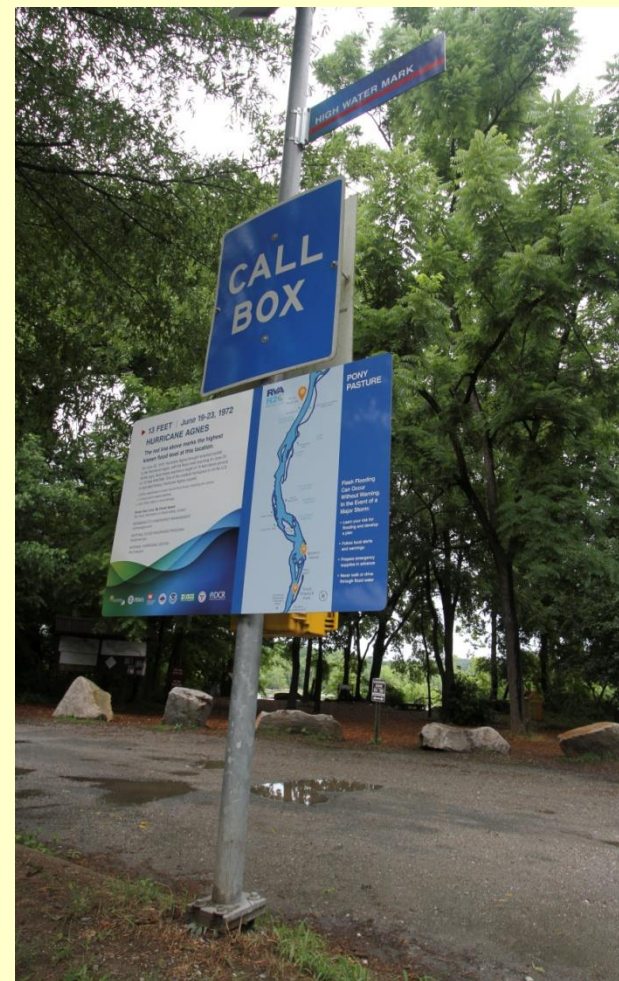




SILVER JACKETS

Many Agencies, One Solution

- Building from previous project relationship.
- Great project leadership by local sponsor.
- The combination of historical information sharing, technical abilities, utility crews, and public relations experts was critical to making this project a success.
- The City joined CRS shortly before the HWM project and the unveiling event allowed them to highlight their participation.
- Planning the HWM unveiling around the Hurricane Agnes anniversary gave us local relevance.
- Signs were well designed and have been used in a variety of FEMA R3 publications and presentations since.





SILVER JACKETS

Many Agencies, One Solution



- Got sidetracked by attempting to put QR codes on the signs.
- Sign placement on private property. It seemed difficult to convince property owners it was a good idea to place a reminder their property has been flooded on the side of their building.



- Missed an opportunity for student involvement at MS, HS, and HE levels.

